



Streamline Online Payment Processing & Increase Customer Convenience

Payment processing continues to evolve, adding to an already complex and diverse payment landscape. Legacy payment systems and traditional accounts receivable processes cannot keep pace. They are inefficient, expensive, siloed and lacking in critical security requirements.

You know growing your business means growing transactions, and that means finding new ways to streamline your AR processes while integrating new, highly secure payment technology and processes along the way.

Flexible Online Payment Solutions

An estimated 56% of organizations still use siloed EBPP and online payment systems, resulting in \$1 billion in added operational costs annually. FTNI's ETran Online Payments solutions deliver multiple ways to securely accept one-time and recurring online ACH and credit/debit card payments and automatically post transaction details to your back-office accounting, AR or CRM platform(s).

Seamlessly Integrate Online Payments & Invoice Presentment

Bringing your varied payment systems together into one user-friendly system benefits your business in many ways. Customers enjoy convenient 24/7/365 online access to electronic invoices and payment options, while you enjoy faster remittance cycles, greater administrative efficiencies, fewer exceptions and errors, and increased revenue from additional payment channels.

Fully-Hosted Online Payment Portal

In our fully hosted model, FTNI delivers and maintains an online payment portal carrying your brand and overall look and feel, but hosted on our PCI compliant, cloud-based infrastructure. Our fully hosted online payment portal minimizes internal support and IT burdens and offers your customers a convenient, secure and easy-to-use payment portal that is available 24/7/365.

As with the ETran RDC and ETran Mobile modules, the ETran Fully-hosted Online Payment Portal is also bank, merchant processor and back-office agnostic. Continuing the strategic goal of empowering you to accept, process and post any payment method, from any payment channel, all on a single platform.

Features:

- Robust electronic bill/invoice presentment and payment (EBPP/EIPP) functionality—choose between simulated or original invoice presentment options
- Accept one-time or recurring ACH, credit/debit card payments
- Bank and merchant processor agnostic
- Multiple layers of proactive security and compliance
- Batch or real-time integration with popular accounting and back-office systems and software
- 30+ on-demand reports within the ETran user interface

Benefits:

- Convenient online for customers to access, view and pay invoices online 24/7/365
- Straight through processing streamlines payment acceptance, processing, posting and reconciliation workflows
- Modular design enables new brands, locations, users and payment methods to be added quickly, in just a few clicks
- Highly configurable architecture allows flexible field mapping for easy and complete back-office integration
- Mobile friendly, responsive design across PC, tablet or phone
- Fully-compliant SaaS platform—PCI, SSAE16, HIPAA, etc.





FTNI

True Integrated Receivables.

ETran Online Payments

ONLINE PAYMENT PROCESSING
& INVOICE PRESENTMENT SOLUTIONS

DirectPost—Embedded Online Payment Processing Module

Accepting ACH and credit/debit card transactions via your existing website or customer portal has never been easier—or more secure—with FTNI’s DirectPost online payment processing module.

Leveraging FTNI’s proprietary DirectPost online payment module, your web development or IT team can quickly and easily embed ETran’s secure payment acceptance component directly within a dedicated payment page on your website, giving you complete control over the entire user experience from beginning to end.

Similar to ETran’s fully-hosted online payment portal solution, ETran DirectPost works with existing bank and merchant processor relationships as well as your existing back-office systems to deliver straight-through processing.

Features

- Securely accept credit card and ACH payments via your existing website or customer portal
- Fully-configurable payment data fields to facilitate automatic posting to back-office systems
- Accept one-time or recurring payments
- All customer and payment information is stored on FTNI’s secure servers
- All payments accepted via ETran DirectPost available in real-time in the ETran user interface for internal review and approval

Benefits

- Enable customers to securely transact with you via your existing website
- Control the look and feel of the payment process from beginning to end within your own website
- Offload the ongoing burden (and costs) of PCI compliance
- Streamline AR processes by automatically posting payment data to your back-office CRM, ERP or Accounting systems
- Multiple layers of proactive security and compliance—PCI, SSAE16, HIPAA and more

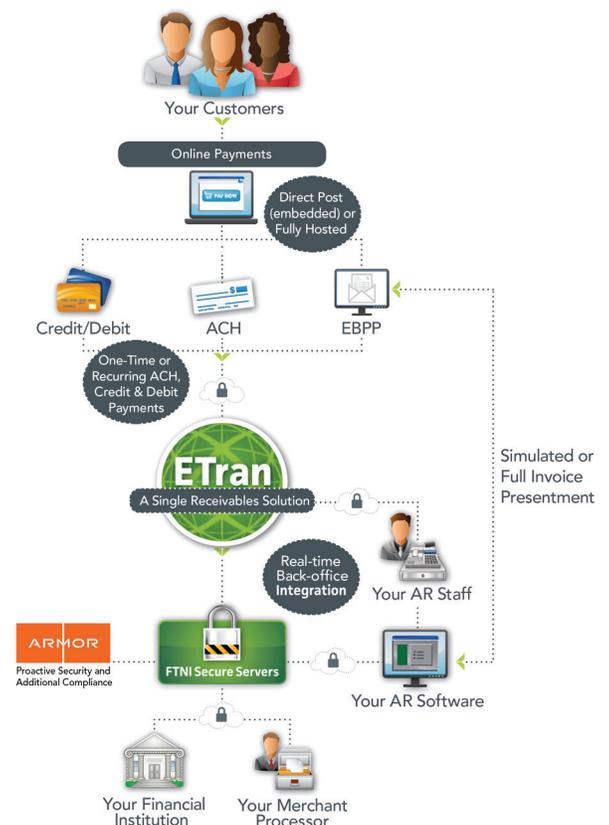
Partnering with Leaders to Bring You Best of Breed Solutions

SECURED BY

ARMOR

First, you’ll benefit from PCI and HIPAA compliance directly at the ETran application layer. Second, you’ll benefit from the industry leading proactive security operations and an additional layer of compliance (PCI, SSAE16, HIPAA and more) from our hosting partner, Armor.

How ETran Online Payments Works



About FTNI

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Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI’s integrated receivables solution, ETran, accepts any payment method, via any payment channel — on a single, secure, cloud-based platform. ETran’s easy-to-deploy, modular design seamlessly integrates current business processes, bank and merchant processor relationships, and back-office accounting software to deliver increased efficiencies and cost savings as a result of true straight through processing. Offering a real-time, enterprise view of all payments activity, ETran increases receivables oversight and delivers significant cost savings by streamlining operations and automating time-consuming, error-prone manual processes. For more information, visit www.ftni.com.